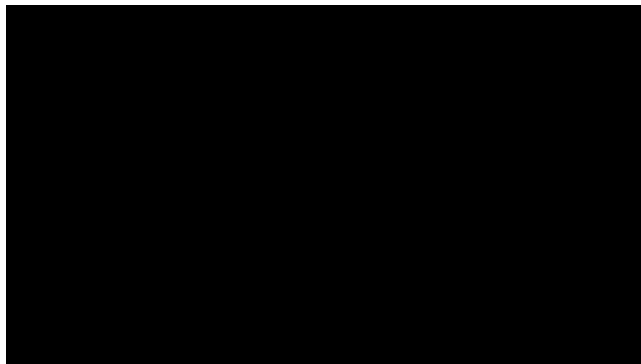




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Bringing up a child in the 21st century

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Technology was different when we were young...



Now our children are more tech-savvy than ever before...

The average age a child first uses the internet is 3



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And often know more
than we do...

56% of parents ask
their children for
advice on technology



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The internet is an
incredible resource....



Minimum Age Requirements

- **4+ Years of Age**
 - Vine Kids
 - Lego Life
- **9+ Years of Age**
 - Kuddle
- **13 Years of Age**
 - Facebook
 - Google+
 - Instagram
 - Pinterest
 - PopJam
 - Twitter
- **16 Years of Age**
 - Musical.ly
 - WhatsApp
- **17 Years of Age**
 - Periscope
 - Vine
- **18 Years of Age**
 - Keek (13 with parental permission)
 - Kik (13 with parental permission)
 - Timehop
- **Unrated**
 - Emojicate

But e-safety has
increasingly
become an issue...



So what can we do...?

Learn

1. Learn about e-safety

Be aware of the technology children are using and at what age

Understand the issues and facts surrounding e-safety

Talk

2. Talk about e-safety

Take time to talk to your children about e-safety

Share your experiences with other parents and teachers

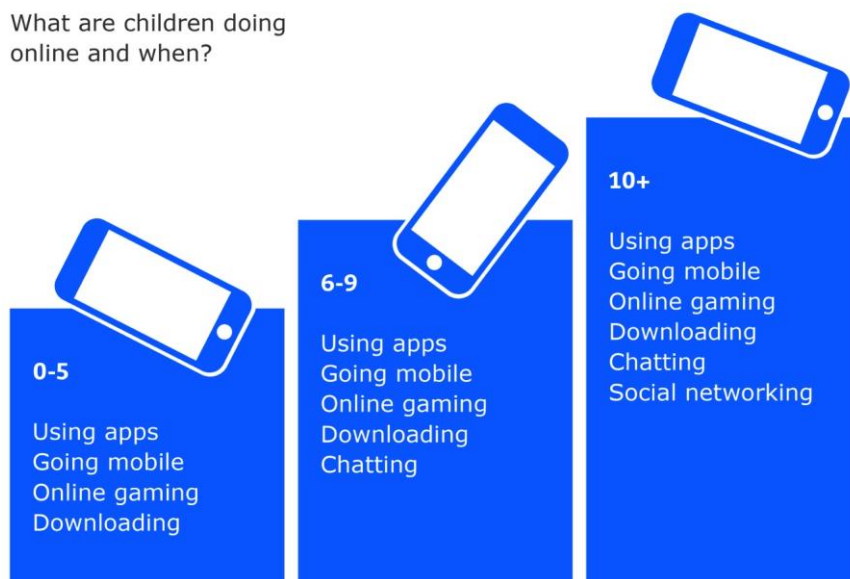
Deal

3. Deal with e-safety

Understand and take action to deal with e-safety

Use the tools and controls provided to help protect children online

What are children doing online and when?



Ages 0-5

Learn

Children age 0-5 are:

Using apps
Going mobile
Online gaming
Downloading



Learn

Which is correct?

- a. 24% of parents say that their children enjoy learning through technology
- b. 59% of parents say that their children enjoy learning through technology
- c. 77% of parents say that their children enjoy learning through technology

Learn

Which is correct?

- a. 24% of parents say that their children enjoy learning through technology
- b. 59% of parents say that their children enjoy learning through technology
- c. 77% of parents say that their children enjoy learning through technology

You can embrace technology as a way of helping your children learn

Learn

Understanding the issues

- Young children find it difficult to regulate their time playing games and watching videos
- Children may see inappropriate content by mistake
- It can be easy for children to accidentally make in-app purchases if they know your passwords

Talk

Talking about the issues

- Talk to your child about what they do online and explore the internet together
- Be clear how long they are allowed to use a device for and why
- Introduce some simple rules and explain why they are in place e.g. if a strange message appears they must tell you
- Encourage them to use games, apps and websites that you know are appropriate

Deal

How to deal with the issues

- Ensure that you're using parental controls on your home broadband
- Keep devices out of reach and set passwords so they have to ask when they want to go online
- Keep computers in communal areas so that you know what your children are looking at
- Use safe search on search engines and YouTube
- Check age restrictions on games and apps

Ages 6-9

Learn

Children age 6-9 are:

Using apps
Going mobile
Online gaming
Downloading
Chatting



Learn

Which is correct?

- a. 50% of children aged 5-11 have access to an internet enabled device
- b. 79% of children aged 5-11 have access to an internet enabled device
- c. 97% of children aged 5-11 have access to an internet enabled device

Learn

The majority of children have internet on their phones or computers...

Which is correct?

- a. 50% of children aged 5-11 have access to an internet enabled device
- b. 79% of children aged 5-11 have access to an internet enabled device
- c. 97% of children aged 5-11 have access to an internet enabled device

Learn

Understanding the issues

- As children get more internet savvy the risk of them seeing inappropriate content increases
- Friendships can be developed with people children don't know in real life
- The anonymity of the internet can make children say things they wouldn't normally say face to face
- Children could give out personal information like full name, age and address to new online friends without realising the risks
- It can be really easy to make costly in-app purchases by mistake
- Spending too much time online could have negative effects on young people

Talk

Talking about the issues

- Encourage your child to:
 - Talk about what they do online and any worries they might have
 - Be open and honest about unsuitable content that they accidentally come across
- Encourage them to treat people as they would in real life and be a good online friend
- Talk to siblings about what they might be sharing with younger children and what is and isn't appropriate
- Talk about the difference between online and offline friends, the people online might not be who they say they are

Talk

What would you do...?

Your child has recently stopped using their favourite online game and seems very upset. You suspect they may be getting bullied online. What are your next steps?

Whilst looking for information about their favourite book character your child has come across inappropriate content. What can you do?

Deal

How to deal with the issues

- Use your broadband provider's parental control settings
- Set and maintain boundaries:
 - How much time they can spend online
 - That they only view age appropriate content
 - Where they can go online i.e. in a communal areas not their bedrooms
- Set passwords so they have to ask you when they want to go online
- Use safe search on search engines and YouTube
- Check age restrictions on games and apps they are accessing
- Explore the internet together, find appropriate and interesting sites that everyone is happy with

Ages 10+

Learn

Children age 10+ are:

Using apps
Going mobile
Online gaming
Downloading
Chatting
Social networking



Learn

Which is correct?

- a. 13% of parents allow their children to download apps without their permission
- b. 29% of parents allow their children to download apps without their permission
- c. 55% of parents allow their children to download apps without their permission

Learn

It's important to check that apps are age appropriate for your child

Which is correct?

- a. 13% of parents allow their children to download apps without their permission
- b. 29% of parents allow their children to download apps without their permission
- c. 55% of parents allow their children to download apps without their permission

Learn

Understanding the issues

- Children may begin using unsuitable sites for their age. Sites like Facebook and Instagram have an age restriction of 13+
- Children may be drawn to seek out pornographic content or may come across it by accident
- Adults seeking inappropriate relationships with children may groom targets online
- Children increasingly share information and could be putting themselves or their reputation at risk e.g. sharing their location via apps or uploading photos or videos
- Free but illegally downloaded content like films, music and games may also leave viruses or other nasty software on computers

Learn

Understanding the issues

- The feeling of being anonymous can have a detrimental effect on children's behaviour i.e. they may say mean things without fear of consequences
- Access to WiFi in public places is often unfiltered meaning children may come across inappropriate content

Talk

Talking about the issues

- Have frank discussions about your family rules and why it's important to follow them
- Agree a clear procedure for your child to follow if they ever feel worried about an online experience
- Start discussions early about social networking
- Find out who their online friends are and who they are chatting to. Talk about the difference between cyber and real life friends
- Talk about the possible consequences of sharing content and how this might affect them and their reputation

Talk

What would you do...?

Your family uses Facebook together – you have the password and login details. One day you notice that a child from school is posting inappropriate content. What do you do?

It's important for children to keep in control of their friends lists online. What steps would you take to ensure your child has a responsible attitude to making friends online?

Deal

How to deal with the issues

- Use the appropriate parental controls on your home broadband
- Manage your children's devices and set clear boundaries
- Base decisions on when to buy a mobile or tablet on how responsible they are on the family computer
- Don't respond in anger if your child comes across inappropriate content by mistake
- Be open about the issues and encourage them to come to you with any problems or worries they might have
- Check age ratings on websites, apps and games
- Look for good privacy settings and reporting tools on new apps and sites, and encourage your children to do the same
- Try and use family friendly WiFi when you are out and about

Deal

Demystifying parental controls

- Setting up parental controls on your home broadband is quick and easy to do
- All the major broadband providers offer these:
 - Sky Broadband Shield
 - BT Parental Controls
 - TalkTalk HomeSafe
 - Virgin Media Web Safe
- All allow you to block certain categories of website
- Some let you set time limits and also block individual websites
- Settings can be changed instantly and as often as you want by logging into your account

Deal

Categories of website that can be blocked by parental controls:

- Pornography and adult content
- Hate crime
- Drugs and criminal skills
- Suicide and self-harm
- Weapons and violence
- Dating
- Online gaming
- Social networks
- Anonymizer, file sharing and hacking
- Phishing and malware



The logo for internet matters.org, featuring the text "internet" on the first line and "matters.org" on the second line, both in white lowercase letters on a green rectangular background.

Our school e-safety policy

The logo for internet matters.org, featuring the text "internet" on the first line and "matters.org" on the second line, both in white lowercase letters on a green rectangular background.

What you can do now

Learn

Learn more about what your children are doing online and understand the issues

Talk

Talk to your children about what they might come across online and how to stay safe

Deal

Use parental controls to filter the content your child is able to access



For more detailed age guides
and further information about
the topics we've covered in
this presentation please visit
www.internetmatters.org

Statistics from OnePoll/Internet Matters survey of 5-11 year olds (September 2014)